

Privacy Policy for Juniata River Valley Business Hub

Effective Date: June 1, 2025

This Privacy Policy outlines how Juniata River Valley Business Hub ("we," "us," or "our") collects, uses, maintains, and discloses information collected from users (each, a "User") of the www.jrvbusinesshub.com website ("Site"). This privacy statement applies to the Site and all products and services offered by Juniata River Valley Business Hub.

This policy is designed to be transparent and help you understand your rights. Please read it carefully.

1. Information We Collect

We may collect personal identification information from Users in a variety of ways, including, but not limited to, when Users visit our site, register on the site, subscribe to our newsletter, fill out a form, and in connection with other activities, services, features, or resources we make available on our Site.

For all Users, we may collect:

- **Non-personal identification information:** This may include the browser name, the type of computer, and technical information about Users' means of connection to our Site, such as the operating system and the Internet service providers utilized, and other similar information. We use this information to improve our Site's functionality and user experience.

For Users who sign up for our newsletter or contact us:

- **Personal identification information:** This is limited to what you voluntarily provide, such as your name and email address.

For local entrepreneurs featured on our Site:

- **Publicly available business information:** To create a comprehensive central hub, we may collect and display information about local businesses. This may include business names, addresses, phone numbers, and website URLs.
- **Information you provide for your profile:** When creating a profile on our Site, you may voluntarily provide us with additional information, such as your photograph, a biography, links to your social media profiles, and details about your business and services.

2. How We Use Collected Information

Juniata River Valley Business Hub may collect and use Users' personal information for the following purposes:

- **To operate and maintain the Site:** We may use the information to display content on the Site correctly.

- **To improve our Site:** We may use feedback you provide to improve our products and services.
- **To create and display entrepreneur profiles:** We use the information provided by entrepreneurs to create their public profiles on our hub.
- **To send periodic emails:** If a User decides to opt-in to our mailing list, they will receive emails that may include company news, updates, related product or service information, etc. We include detailed unsubscribe instructions at the bottom of each email, or the User may contact us via our Site to unsubscribe.
- **To respond to inquiries:** We will use email addresses to respond to inquiries, questions, and/or other requests.

3. How We Protect Your Information

We adopt appropriate data collection, storage, and processing practices and security measures to protect against unauthorized access, alteration, disclosure, or destruction of your personal information, username, password, transaction information, and data stored on our Site.

4. Sharing Your Personal Information

We do not sell, trade, or rent Users' personal identification information to others.

We may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners, trusted affiliates, and advertisers for the purposes outlined above.

We may share the information you provide for your public entrepreneur profile with all users of our Site.

We may use third-party service providers to help us operate our business and the Site or administer activities on our behalf, such as sending out newsletters or surveys. We may share your information with these third parties for those limited purposes, provided that you have given us your permission.

5. Your Rights and Choices

You have certain rights regarding the personal information we hold about you. These may include the right to:

- **Access** the personal information we have about you.
- **Rectify** any inaccurate personal information.
- **Erase** your personal information.
- **Restrict** the processing of your personal information.
- **Object** to the processing of your personal information.
- **Data portability** of your personal information.

To exercise these rights, please contact us using the contact information provided below.

Newsletter Opt-Out: If you have subscribed to our newsletter, you can opt-out at any time by clicking the "unsubscribe" link in the footer of our emails or by contacting us directly.

Entrepreneur Profile Updates: Entrepreneurs who have a profile on our site can request to update or remove their information by contacting us.

6. Third-Party Websites

Users may find advertising or other content on our Site that links to the sites and services of our partners, suppliers, advertisers, sponsors, licensors, and other third parties. We do not control the content or links that appear on these sites and are not responsible for the practices employed by websites linked to or from our Site. In addition, these sites or services, including their content and links, may be constantly changing. These sites and services may have their own privacy policies and customer service policies. Browse and interaction on any other website, including websites which have a link to our Site, is subject to that website's own terms and policies.

7. Children's Privacy

Our Site is not directed to individuals under the age of 13. We do not knowingly collect personal information from children under 13. If we become aware that a child under 13 has provided us with personal information, we will take steps to delete such information.

8. Changes to This Privacy Policy

Juniata River Valley Business Hub has the discretion to update this privacy policy at any time. When we do, we will revise the updated date at the top of this page. We encourage Users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this privacy policy periodically and become aware of modifications.

9. Your Acceptance of These Terms

By using this Site, you signify your acceptance of this policy. If you do not agree to this policy, please do not use our Site. Your continued use of the Site following the posting of changes to this policy will be deemed your acceptance of those changes.

10. Contacting Us

If you have any questions about this Privacy Policy, the practices of this site, or your dealings with this site, please contact us.